

ATLAS STRATEGIC PLAN 2011 - 2015

Vision

The empowerment of people with disabilities to engage in leisure and sport opportunities within a community that embraces, promotes and proactively engages in equitable inclusion of all people

Aims

To assist ATLAS to achieve its vision, our aims are set as follows:

1. To be a best practice community resource that facilitates inclusion of people with disabilities in leisure and sport
2. Leisure and sport services providers, the community and government agencies work collaboratively with ATLAS and its user groups to improve opportunities for people with disabilities in leisure, sport, and the community
3. To support service providers to actively encourage and welcome all people to contribute to all facets of the leisure and sport environment
4. ATLAS supports people with disabilities to explore sport and leisure opportunities and empowers them to advocate their own inclusion
5. ATLAS encourages partnership and networking with government, corporate and likeminded organisations to help ensure the development of scalability, sustainability, as well as ongoing inclusion outcomes in our community.

Values

The core values of ATLAS are consistent with those developed collaboratively through the formulation of the “Strategic Framework for Inclusive Sport and Recreation (2006)” by the Department of Sport and Recreation, the Disability Services Commission and the public, private and community sectors of the community.

1. Inclusion: we are committed to building communities that are welcoming, inclusive and encourage health and wellbeing for all members.
2. Accessibility: we want to create communities where all people are able to access opportunities for development, fulfilment and citizenship.
3. Diversity: we appreciate difference as an integral part of our society and value the unique contribution of individuals and communities.
4. Equity: we value fairness and openness in the decision making and the allocation of advocacy, supports and information.
5. Dignity: we support the rights of individuals to make choices and be empowered to make decisions about their own lives.
6. Respect: we value practices that uphold individuality and personal and community choice.

KEY RESULT AREAS – 2011 - 2015

CAPACITY BUILDING	PARTNERSHIPS	LEADERSHIP, ADVOCACY, AWARENESS & PROMOTION	BEST PRACTICE MANAGEMENT
Leisure Buddy strategy <ul style="list-style-type: none"> Awareness training Induction training Participant Social skills and community access training One on one support Agency partnerships Individual Recreation Plan (IRP) Gradual participant support withdrawal as appropriate 	Corporate / Financial <ul style="list-style-type: none"> Develop corporate sponsorship package 	Leadership development <ul style="list-style-type: none"> Develop advocacy skills of PWDs through theoretical & experiential leadership programs Empower PWD's with increased knowledge about the Disability Discrimination Act Facilitate partnerships between PWDs and individuals / organisations in community Involve young PWDs to encourage self advocacy at young age Implement community of practice forums for community members, family members of PWDs and service providers 	Staffing <ul style="list-style-type: none"> Identify key projects and functions Seeking recurrent funding for staffing Establish performance management system Employment conditions for Project Officers, Leisure Buddies and contract staff Establish administration and financial management protocols
Education and Training <ul style="list-style-type: none"> Social inclusion and sport skills (Project Officers / Leisure Buddies) Participant sport skill development Formal and informal club education Research tools to deal with threshold fear Club education in partnership with providers 	Sport and recreation service providers <ul style="list-style-type: none"> Seek partnerships to enhance ATLAS objectives and resources Work closely with CGG Club Development Officer Seek mentors within clubs to support inclusion 	Universal Challenge Course <ul style="list-style-type: none"> Establish UCC Subcommittee to develop framework and continue planning for UCC Seek funding / sponsorship Investigate transition to community based UCC management 	Management / administration <ul style="list-style-type: none"> Establish portfolios and / or subcommittees for key projects / areas Secure marketing skills to committee Develop marketing plan Record collection for evaluation purposes
<div data-bbox="174 916 981 1481" style="background-color: #fff9c4; padding: 20px; border: 1px solid #ccc;"> <p style="text-align: center;">HOW WE DELIVER OUR KRA's</p> <p style="text-align: center;">Priorities for 2011/12</p> <ol style="list-style-type: none"> 1. Universal Challenge Course 2. Spinout wheelchair sport 3. Leisure Buddy program 4. Advocacy information and referral </div>		Community events / special projects <ul style="list-style-type: none"> Opportunities for PWDs to support management of events Options for PWDs to demonstrate abilities through participation in community events Recognise inclusion via ATLAS Inclusion Award at annual Mid West Sports Awards 	Recurrent funding <ul style="list-style-type: none"> Seek and secure a mix of reliable funding sources to reduce reliance on public funds Develop sponsorship package for UCC and Spinout Continue to pursue ATE provider status as one source of recurrent funding
		Spin Out Wheelchair sports <ul style="list-style-type: none"> Develop GABA infrastructure to support wheelchair basketball management Support skills development in basketball Promote Spinout competitions Expand fee for service 	
		Policy influence <ul style="list-style-type: none"> Recognise strategic planning occurring and seek involvement Ongoing dialogue with key decision makers Participate in decision making forums 	